

Date: May 22, 2018

Contact: Rachel Barker 334-750-4449  
rbarker3@arbormetrics.com

### **Robert Richens Promoted to ArborMetrics Vice President**



*Hendersonville, NC* – The board of directors of ArborMetrics Solutions, LLC is pleased to announce the promotion of Robert (Bob) Richens to vice president. ArborMetrics is one of the leading utility vegetation management consulting companies in North America and Richens has managed the organization since its establishment in 2006.

In his capacity as vice president, Richens calls upon his more than 30 years of experience in the vegetation management industry where he has worked at nearly every level of the trade. The last 12 years of his career have been devoted to the start-up and growth of ArborMetrics. He has directed the company's focus on providing safe, efficient and effective vegetation management solutions to electric and gas utilities, as well as municipalities, primarily through the development of vegetation management and project management professionals on the ArborMetrics team. "People are our Power" is more than a company slogan to Richens and his success has been measured in double digit annual growth for the company, along with a high performing safety program, since 2006.

A graduate of the Abraham Baldwin Agricultural College in Georgia, Richens went on to earn a bachelor's degree in forest resources and conservation from the University of Florida. After college, he served as an extension forester in urban forestry through the University of Florida and worked in commercial arboriculture. Richens then joined Santee Cooper in South Carolina as its right-of-way management supervisor where he developed and implemented a comprehensive vegetation management program. In 1997, he put that experience to work in evaluating the programs of other utilities with Davey Resource Group. Nine years later, Richens was recruited to establish and manage ArborMetrics.

Active in the Utility Arborist Association (UAA), he was elected to serve on the UAA's Executive Committee in 2016 and is currently the president-elect. He is a past president of the Southern Chapter of the International Society of Arboriculture (ISA) and is an ISA Certified Arborist.

###

Learn more about ArborMetrics Solutions, LLC at [www.arbormetrics.com](http://www.arbormetrics.com)